



Weather Marketing Seminar

For University Students in the Asia-Pacific Region

Are you interested in meteorology, climate, earth science, or other natural sciences? Join this seminar to explore how weather information is used in business and society around the world.



Theme: Weather Business Market in the World



Purpose

Explore how meteorology and weather information are used in business and society. Discover future study paths and career opportunities in meteorology, climate, earth science, environmental fields, and weather-related industries.

Event Details

Speaker: Chihito Kusabiraki
Chairman & CEO
Weathernews Inc.

Date & Time: 29 July 2026
9AM (Manila Time)

Venue: UP-IESM Auditorium,
1st Floor, UP IESM & Zoom

Participation Fee: Free



Seminar Topics

- Weathernews Inc. and the Weather Business
- Global Weather Market Trends
- Weather Business in Japan and Asia
- Industry Applications of Weather Information
- Climate Change, Risk, and New Market Needs
- Satellite Data Contest
- Career and Internship Opportunities



Who Should Attend?

Students in the Asia-Pacific Region who are studying natural sciences, meteorology, environmental science, earth science, oceanography, geography, remote sensing, or related fields.



Discover the global potential of weather business and expand your future career possibilities!

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